

“It is fantastic!
I’ve just seen the future
of the journal”

Ed Pentz
Executive Director, CrossRef



01030704

Features include

*IUPAC Gold Book terms linked
Hyperlinked compound information in text
Ontology terms linked to definitions and
related papers
RSS feeds with ontology terms
and compound structures*

Benefits

*Completely free service
At a glance HTML view with additional
features accessed by toolbox
Downloadable compound structures
Printer friendly*

Science comes alive with Project Prospect

Scientists trawling through the thousands of research papers published every month must wish their computer could do the job for them. This could soon be a reality thanks to Project Prospect, an initiative developed by RSC Publishing together with academic partners. Readers can click on named compounds and scientific concepts in an electronic journal article to download structures, understand topics, or link through to electronic databases. Powerful functionality instantly helps researchers to find, understand and share (bio)chemical knowledge with each other quicker than ever before. See the science in journal articles come alive: visit the Project Prospect website for FAQs, examples, contact information and latest news.

RSC Publishing

www.projectprospect.org



30 years

A measure of our success

Celebrating **30 years** of successful publication, the *New Journal of Chemistry* is the home of new and emerging multidisciplinary work in the chemical sciences. Publishing full papers, letters, opinions and perspectives, *NJC* offers a multitude of benefits to both authors and readers:

- High quality original and significant work
- Fast times to publication
- Owned and published by learned societies

RSC Publishing



www.rsc.org/njc

Registered Charity Number 207890

